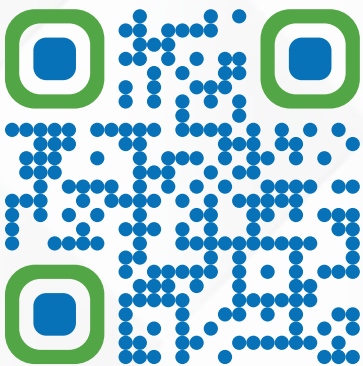




SOFTEXEL IT LIMITED

Company Profile



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sales@softexel.com

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Mobile :

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+880 1515 601 116

WELCOME TO
SOFTEXEL LIMITED

Our Services

Web Development

Leading Web Design
And Development
Services Provider In Bangladesh

Immerse your brand in the digital revolution with our premier web design and development services. As the leading company in Bangladesh, we bring a decade of expertise to the table, crafting visually stunning and highly functional websites tailored to meet the unique needs of our clients.

Since our establishment in 2010, our web design company has been a beacon of innovation and reliability in the ever-evolving digital landscape. Having proudly served over 1000 clients, we have consistently exceeded expectations, earning us a remarkable 90% client retention rate.

Social Media Marketing Boosts Website Traffic Through Social Platforms

"Unlock the power of social media marketing to supercharge your website traffic! Harness the reach and engagement of popular social platforms to connect with your audience, drive brand awareness, and direct a steady stream of visitors to your website. Elevate your online presence with strategic social media campaigns and watch as your website traffic soars to new heights."

Digital Marketing

Empowering Tomorrow, Crafting
Creative Solutions Today,
Your Partner In Innovation Excellence.


CraftCatalyst is your dynamic partner in innovative solutions. We specialize in igniting ideas and designing answers that propel your business forward. With a commitment to excellence, we navigate challenges creatively, ensuring your success today and tomorrow. At CraftCatalyst, we embrace the power of inventive thinking, guiding you through a journey of strategic problem-solving. Trust us to be your beacon, illuminating pathways to success with our passion for crafting solutions that inspire growth and resilience in an ever-evolving business landscape.



Search Engine Optimization

StratoSEO Solutions: Elevate Your Position, Boost Your Business

"Unlock unparalleled online success with our SEO services at [Your Company Name]. Our expert team navigates the ever-evolving digital landscape, strategically optimizing your web presence for maximum visibility. Elevate your rankings, attract targeted traffic, and propel your business to new heights. Experience the power of SEO mastery with us – where success meets strategic excellence."





Manage Your Business Smoothly With Softexel Pos

Pos System

"Effortlessly streamline your business operations with Softexel POS. Our advanced Point of Sale system ensures smooth management, seamless transactions, and efficient inventory control. From sales to reporting, Softexel POS empowers you to focus on growth while we handle the rest. Experience the simplicity of managing your business with confidence and precision."

Features :

- SELL MANAGEMENT ➡
- ASSET MANAGEMENT ➡
- STOCK MANAGEMENT ➡
- INVOICE MANAGEMENT ➡
- SUPPLIER MANAGEMENT ➡
- PURCHASE MANAGEMENT ➡
- CASHFLOW MANAGEMENT ➡
- QUOTATION MANAGEMENT ➡
- MULTI-STORE MANAGEMENT ➡
- SALE WITH BARCODE SCANNER ➡
- CASH TRANSFER MANAGEMENT ➡
- EMPLOYEE & PAYROLL MANAGEMENT ➡
- BARCODE & PRODUCT LABEL GENERATE ➡
- ROLE & PERMISSION USER) MANAGEMENT ➡
- NAME/SKU/WEIGHT /PACKS/ LITERS BASE ENTRY ➡
- ON CLICK ANALYTICS & BUSINESS REPORT MANAGEMENT ➡



Graphics Design

Graphic design is a creative process that combines art and technology to communicate ideas through visuals. Here are key elements and principles to consider in graphic design:

Know Your Audience: Understand who you are designing for to tailor your visuals to their preferences and needs.

Keep It Simple: Avoid clutter by focusing on essential elements and white space.

Stay Consistent: Use a consistent color scheme, typography, and style throughout your design. **Use High-Quality Images:** Ensure images are high resolution and relevant to the message.

Get Feedback: Seek input from others to gain different perspectives and improve your design.

Keep Learning: Graphic design trends and tools evolve, so continuous learning is crucial.

Graphic design is both an art and a science, requiring creativity, attention to detail, and technical skills. By understanding the fundamental elements and principles, and using the right tools, you can create visually compelling and effective designs.

Our Applications

ACQUAINT TECHNOLOGIES PRODUCTS

Check our Products

Enjoy our advanced software services with top class support



Complete Hajj and Tour Automation System

[More Details](#) [View Demo](#)



Complete Manpower Business Automation System

[More Details](#) [View Demo](#)



An intelligent ERP of Accounting, Inventory, Sales, Purchase, Productions, Payroll integrated system

[More Details](#) [View Demo](#)



BikriSTART - Complete Inventory And POS System

[More Details](#) [View Demo](#)



BikriPRO - Complete Inventory, Sales And POS System

[More Details](#) [View Demo](#)



BikriWEB - Complete Inventory And POS System with Ecommerce

[More Details](#) [View Demo](#)



COMPLETE HR and PAYROLL AUTOMATION SYSTEM

[More Details](#) [Mini Demo](#) [Full Demo](#)



Complete Education Management system

[More Details](#) [View Demo](#)



Complete Accounts Automation System

[More Details](#) [View Demo](#)



Advanced Customer Management System

[More Details](#) [View Demo](#)



Complete Housing & Rental Automation System

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Sales and Distribution Management System

[More Details](#) [View Demo](#)



Education Consultancy Management Software

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Complete Government TAX Management Software

[More Details](#) [View Demo](#)



Savings and Loans Cooperative Society Management Software

[More Details](#) [View Demo](#)



Doctor Appointment Management System

[More Details](#) [View Demo](#)



Dental Management System

[More Details](#) [View Demo](#)

Our Client's



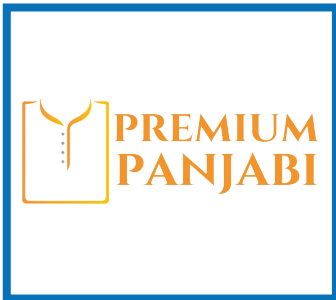
Sheba Digital
PRINT



FABRINZIA

শখের মেলা





Our Team



Rizwan Islam
Head Of Operations



Hasibul Hasan
Head of IT Development



MD Sabbir Wahid
Graphics Designer



MD Sojib Ali
Web Developer



Jebun Nesa Jeny
Business Development Executive



Gazi Showkat Hossain
Business Development Manager



Fairouz Anika Upoma
Business Development Executive



Belal Hossian
Senior Developer



Farhana Haque
CRM



Rezaul Karim Sohan
Project Manager



"Your Digital Success Story Starts With Us"

Thank You

SOFT EXCEL